

october 2024



# Data Card

## Cohesion policy and the World Cities Day



**OPENCOESIONE**  
Verso un migliore uso delle risorse: scopri, segui, sollecita.

Thursday, October 31, is **World Cities Day**, marking the end of the United Nations' Urban October, first celebrated in 2014. In 2024, the theme of World Cities Day centers around young people leading climate and local action for cities, with the slogan "Youth Leading Climate and Local Action For Cities". As stated in a UN document, young people "advocate for bolder steps and actions to address the climate crisis in our cities", The day highlights the need to capture these bold ideas and ambitious goals and turn them into tangible results. The choice to celebrate World Cities Day stems from the growing importance of urban areas, which are expected to play a central role in the coming years. According to projections, cities will house 70% of the world's population by 2050, facing unprecedented challenges, especially in the context of climate change. "In cities around the world, young people represent a significant demographic, and their voices and actions are

crucial in shaping the future of cities. By 2030, 60% of urban residents will be under the age of 18. Despite progress towards the Sustainable Development Goals (SDGs), urban areas continue to grapple with poverty, inequality, and environmental degradation, underscoring the need for urgent and transformative action" as the United Nations emphasizes. In Italy, cohesion policies pay special attention to urban areas. With the 2014-2020 programming cycle, the **National Operational Programme "Metropolitan Cities" (PON METRO)** was initiated, initially adopted by the European Commission under Decision C (2015) 4998 of July 14. In addition to resources allocated from the Regional Development Fund and the European Social Fund, the programme has also received additional funds from the REACT -EU initiative. As of August 31, 2024, 1,415 projects related to PON METRO are being monitored on the OpenCoesione portal, with a monitored public cost

of 2.1 billion euros (and 1.8 billion in monitored payments). Fourteen metropolitan cities are involved: **Turin, Genoa, Milan, Bologna, Venice, Florence, Rome, Bari, Naples, Reggio Calabria, Cagliari, Catania, Messina, and Palermo**. These cities encompass nearly 1,300 municipalities of varying demographic sizes, with a total population exceeding 22 million, which accounts for more than 30% of the national population. For the 2021–2027 period, the legacy of PON METRO is carried forward by the National Metro Plus Program, which also extends attention to 14 Southern Medium Cities, focusing on Digital Transition, Green Transition, Inclusion and Social Innovation, and Urban Regeneration.

The projects detailed in this Data Card are funded under PON METRO. These are interventions aimed at contributing to the implementation of the national Urban Agenda, which in Italy reflects the 12 themes

of the EU Urban Agenda: 1) inclusion of migrants and refugees, 2) air quality, 3) urban poverty, 4) housing, 5) circular economy, 6) climate change adaptation, 7) energy transition, 8) urban mobility, 9) digital transition, 10) public procurement, 11) jobs and skills in the local economy, 12) sustainable land use and eco-based solutions.

On Sunday, November 3, and Monday, November 4, 2024, **Italy will host the G7 Urban meeting in Rome** as part of the fiftieth intergovernmental forum, with Italy holding the Presidency in 2024. The meeting will address Sustainable Urban Development on a global scale with the involvement of Ministers responsible for developing shared policies on this topic. For Italy, a key objective is to draw attention to territorial and urban regeneration aimed at promoting and preserving natural and cultural heritage not as an end in itself but as a powerful tool for achieving social, economic, and ecological goals.

The **G7 Urban** working group, under the Italian Presidency this year, is coordinated by the **Department for Cohesion Policy and the South:** with experience in planning urban policy and strategies within the scope of European and national cohesion policies, the Department has led the essential preparatory work for innovative policy development.

# World Cities Day



October 31, 2024

BETTER CITY, BETTER LIFE

**Youth leading climate and  
local action for cities**



# Cohesion policy and the World Cities Day

## Data Card

**5** project financed  
by cohesion policy



Type something

# Green Waterfront Reggio Calabria

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The redevelopment of the waterfront area in Reggio Calabria, known as the **Regium Waterfront**, was funded through six distinct projects under the PON METRO 14-20 programme. “Like a regenerating wave, the sea joined the land, erasing decay and offering the city a new, comfortable, and modern focal point”, explains the city’s tourism portal.

The interventions addressed aspects related to upgrading public lighting, improving energy efficiency, promoting sustainable mobility, and revitalizing degraded urban spaces to create a livable area. Through the “Integrated Linear Garden”, the Port area has been reconnected with the seafront, resulting in a true promenade that is seamlessly integrated with the Pineta Zerbi—a “historic” green space—enhanced by 180 new lighting fixtures and pedestrian and bike paths.

In both the **Pineta Zerbi** and the Candeloro neighborhood, green belts have been added, composed of evergreen tree and shrub species chosen for their size, shape, and dense foliage, effectively buffering noise and pollutants. Accessibility is a key focus of the entire project, with the integration of multisensory elements to facilitate access for visually impaired individuals. The square within the pine grove serves as a central gathering space for the city, from which new and scenic urban pathways radiate.



TOTAL COST

€ 15.664.260,70 (six projects)



STATE OF PROGRESS

open



FINANCIAL SOURCE

PON METRO 14-20



BENEFICIARY

COMUNE DI REGGIO DI CALABRIA



Type something

2

# Bari: door-to-door collection and circular economy



# Bari: door-to-door collection and circular economy



TOTAL COST

**14.999.888,74**



STATE OF PROGRESS

**completed**



FINANCIAL SOURCE

**PON METRO 14-20**



BENEFICIARY

**COMUNE DI BARI**

The latest initiative launched in 2024 in Bari as part of the project is the refurbishment of the **municipal recycling center** on Martin Luther King Street in the Poggiofranco district. This center is the first municipal recycling facility established within the urban fabric of Bari, complementing the facility in the industrial area (via Accolti Gil). The modernization aims to reorganize and expand areas designated for the storage of waste disposed of by residents. The project includes a reorganization of spaces with a dedicated “recycling area”, for the recovery and reintegration of materials back into the market. The facility is also open on Sundays. Through the “Technologies for Waste Management and Circular Economy” project, **door-to-door services for residential users have been expanded in the neighborhoods of Carbonara, Ceglie and Loseto, Picone (partially), Torre a Mare, and San Giorgio**. The collection services for non-residential users in central areas of the city, along with urban sanitation services related to these initiatives, have also been enhanced. For the expansion of home collection services, equipment for residential, non-residential, and condominium users has been purchased, as well as new machinery suitable for emptying bins and large containers. Hardware for distributing collection kits has also been acquired. Through **AMIU**, the municipal waste collection company, mobile centers on flatbed trucks and two vehicles for home collection have been added. Additional equipment includes solar-powered smart litter bins that compact waste to maximize capacity and detect when they need emptying. **Between 2013 and 2022**, the recycling rate in the Municipality of Bari increased from 21.35% to 40% (ISPRA data). On a provincial level, the rate rose from 20.69% to 61.37%.



Type something

3

# Naples: new social housing in Chiaiano

# Naples: new social housing in Chiaiano



TOTAL COST

**8.598.159,93 (due progetti)**



STATE OF PROGRESS

**open**



FINANCIAL SOURCE

**PON METRO 14-20**



BENEFICIARY

**COMUNE DI NAPOLI**

The public housing intervention in the Chiaiano district of Naples involved the construction of 126 housing units, replacing the heavy prefabricated structures located in **Chiaiano-Piscinola, Pianura, and Soccavo**. In line with the selection criteria and Strategy Axis 4 of the Naples City Operational Plan (PON Metro) “Infrastructure for Social Inclusion”, the intervention addresses the housing needs of current residents in the prefabricated structures.

The buildings are designed as two distinct clusters. The first cluster comprises eight buildings along the inner perimeter of the lot, defining the boundaries and backdrop of the new residential complex. The second cluster consists of six central buildings positioned according to the natural slope of the land, forming a gentle incline from north to south. This central area functions as the heart – both physically and functionally – of the entire project, featuring play areas and public spaces for social interaction and leisure. Vehicle access is kept outside the central area, improving the relationship between the buildings and adjoining spaces.

The plan also includes the redevelopment of areas for sports activities.

Funds from PON METRO were allocated for work on Functional Lot No. 1, **which covers the construction of buildings that do not interfere with existing structures to be demolished**, along with exterior arrangements. Sixty housing units were completed in the first phase. Upon completion of the intervention, with additional support from a second project financed by POC METRO, the affected area (approximately 16,300 square meters) and its surroundings will undergo significant revitalization, alleviating the deterioration exacerbated by the presence of an inactive construction site.



4

Florence: new technologies to illuminate the night

# Florence: new technologies to illuminate the night

# 4



TOTAL COST  
**7.000.000,00**



STATE OF PROGRESS  
**completed**



FINANCIAL SOURCE  
**PON METRO 14-20**



BENEFICIARY  
**SILFI**

The Energy Efficiency and Technological Innovation Plan for Public Lighting in Florence was developed to align with the targets set in the Covenant of Mayors and Florence's Sustainable Energy Action Plan (SEAP), **aimed at reducing energy consumption by 20% and CO<sub>2</sub> emissions by 18% from 2012 to 2023**. This initiative also ties closely to Tuscany's Regional Law No. 39/2005, which emphasizes that external lighting systems are essential to energy planning across the region. This planning prioritizes efficient energy use, subsequent savings, and the prevention of light pollution.

The interventions are organized into five action lines, covering approximately 70% of the city's lighting points, uniformly distributed, with the exception of the historic center. Here, due to the presence of many monument lighting systems, preservation of the architectural and historical significance of installations necessitates that a higher percentage of the original systems be retained. Overall, **the project has led to an energy consumption reduction of about 13 million kWh, equivalent to over 12,000 tons of CO<sub>2</sub> emissions avoided**. The average energy savings target is approximately 57.35% of previous consumption levels, achieved through the installation of power stabilizers, light flow regulators, and high-efficiency LED lighting fixtures.

Additionally, the lighting devices are equipped to support data communication components essential for creating smart urban service management systems, laying the groundwork for a rapid deployment of these smart systems.



Type something

DINEGRO

5

New interchange car parks in Genoa

# New interchange car parks in Genoa



TOTAL COST

€ 938.099,18



STATE OF PROGRESS

**completed**



FINANCIAL SOURCE

**PON METRO 14-20**



BENEFICIARY

**COMUNE DI GENOVA**

The Dinegro station, inaugurated in June 1990 alongside Brin station, marks the very first section of Genoa's metro line. Nearly thirty years later, with a cohesion policy grant of almost one million euros, the station was equipped with an open park-and-ride facility with approximately **170 spaces, including 135 rotation spots and 32 spaces reserved for residents** with a subscription.

This infrastructure, inaugurated in 2019, was constructed above the metro's rolling stock depot and features direct, convenient access to Dinegro station via a new sea-side exit with an elevator accessible to individuals with mobility disabilities.

The parking area, located on Bruno Buozzi Street near Genoa's ferry terminal, aligns closely with the Genoa Metro expansion program, offering a solution for modal transport interchange. Its goal is to ease car congestion in the city center while enhancing public transport accessibility. **Parking is free for holders of any AMT subscription (including discounted passes)**, while a variety of tariffs are available for interchange and non-subscriber rotation.

Improvements in traffic management and environmental redevelopment between Genoa Piazza Principe railway station, Dinegro, and connected port areas ultimately aim to improve the environmental quality of the neighborhood, providing a new seaside outlook as well.

COESIONE  
ITALIA



# OPENCOESIONE

Verso un migliore uso delle risorse: scopri, segui, sollecita.

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